
MEMORANDUM

TO: TCSIM CHAIR, DAVE CAVALCANTI

FROM: TECHNICAL & CONFERENCE ACTIVITIES BOARD
VICE PRESIDENT, PAUL CROLL

SUBJECT: VITALITY REVIEW FOR TCSIM

DATE: 10/18/2011

CC: CS PRESIDENT, SOREL REISMAN; CS EXECUTIVE DIRECTOR, ANGELA BURGESS; CS DIRECTOR OF PRODUCTS & SERVICES, EVAN BUTTERFIELD

It's time for the annual vitality check on Technical Committees. The Technical & Conference Activities Board is required to do this annually by IEEE and the Computer Society procedures. Here is the result of our analysis, which was developed by reviewing your website, conference portfolio, and annual reports.

Your TC has done an excellent job!

We recognize the success of TCSIM in the following areas:

1. Maintaining active executive committee pursuing a diversity of activities, such as sponsoring the DS-RT, IPCC, ISCC, ISSPIT, MASS, and PADS conferences; and holding TCSIM ExCom meetings at regular intervals throughout the year;
2. Service to TC members, such as honoring student members with awards, communicating regularly with a TCSIM newsletter, and maintaining an active TCSIM web portal; and
3. Service to the Computer Society by attending the annual Technical Activities Committee (TAC) meetings and reporting to membership on your activities and plans.

We suggest that TCSIM has opportunities for growth described below:

1. As communicated in your annual report, we hope that you will pursue social networking strategies, maintain your quarterly newsletter, and updated web portal.
2. To add to your promotional efforts, consider submitting your news and events announcements for inclusion in the Computer Society's "Member Connection" and "Conference Connection" newsletters, as well as CS Social Networking are tools (Ms. Walsh [ccwalsh@computer.org] can help you with this).

In our work to serve the members of the Computer Society in the most effective and direct way possible, we have identified your TC as one making a strong contribution to this technical area. Your volunteer leadership and members clearly invest and leverage their resources effectively. We would like to ask that you share with other Computer Society TCs any strategies you have found particularly successful. If there are other things we can do to support your success, please let us know. We would be glad to schedule a conference call with the T&C Board VP or TAC Chair to discuss any concerns or needs TCSIM may have.

Thank you for all you are doing for the Computer Society and the Simulation community.